Investment Opportunities

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Superb Location

The Town is strategically located for potential investors to take advantage of existing raw product supplies, as well as access to highly efficient road and rail transport to regional and interstate destinations.

Vast Energy Resources

In addition to Roma's electrical infrastructure, the Town's natural gas provides an efficient and price competitive energy alternative not always available in other regional centres.

Land Availability

Good quality private, Local and State Government industrial land with excellent development potential for a range of industries is available at competitive prices. Rural land, featuring the rich, fertile, black soils that are essential for agribusiness is also available in several areas surrounding the Town.

Primary Industries

With Roma's productive primary industries and saleyard sales worth more than $300 million per annum, there is great potential for value-added businesses to take advantage of the logistical efficiencies of being located close to primary products.

IT Technology

With access to the latest IT technology, including ADSL, 1XRTT, CDMA and Digital mobile phone networks, Roma businesses have the ability to install and run the most up-to-date systems suited to their operations.

Tourism Potential

With Roma's growing number of visitors, which includes around 100 tour coaches per year travelling to the Town, the potential for tourism-related businesses is substantial, particularly in the accommodation and hospitality sectors.

Great Lifestyle

Roma's pollution free environment, combined with all the very best aspects of country town living provides residents of Roma a terrific lifestyle.