



Roma has a supportive and welcoming environment for businesses to both grow and flourish, with opportunities available in a wide range of industry sectors, including:

- Value Adding
- Tourism
- Services Sector
- Information Technology

Value Adding

Given Roma's close proximity to primary industries, opportunities exist in value adding of the beef cattle, grain, wild game, timber and sheep industries.

Tourism

The increasing numbers of visitors to the Town, combined with the continued growth of the accommodation and hospitality sectors, provides excellent opportunities for the establishment of businesses focusing on tourism in Roma.

The number of visitors to Roma is expected to grow over the next ten

years as both domestic and international tourists' fascination with outback Australia continues.

Information Technology

With a State Government focus on building and developing information technology and bio-tech industries, coupled with a town that boasts the latest in IT technologies, Roma is a 'smart' choice when considering the establishment of these types of businesses.

Service Industries

Roma is located within Queensland's South West Region which spans an area of 319,901km² and has a population in excess of 25,000 people playing an important role in providing essential services including health care, finance, education and training.

Incomes in this region are noted as being above the national average (State of the Regions 2002). Opportunities are available for small to medium sized service businesses to take advantage of these strong economic conditions, particularly servicing the existing oil/gas and agricultural sectors.

